

BFL Business Trip to China in January 2010

BFL Associates Ltd. (BFL) participated at the forum of “Overseas M & A for Chinese Companies” organized by SASAC (State-Owned Assets Supervision and Administration Commission) of China on January 23, 2010 in Beijing, China. Bjorn Lindgren, Managing Partner and Founder of BFL, was one of the speakers at the forum. His topic was “Human Capital in Overseas M & A”. There were about 300 executives from Chinese State owned and private companies who attended the forum. The Human Capital issue is most overlooked in outbound M & A for Chinese Companies. Bjorn addressed this important issue and suggested that BFL would like to partnership with State owned companies and private enterprises on Human Capital Due Diligence and Recruiting in overseas M & A and how we can help. His presentation was well received.

In Beijing, we toured the City of Beijing G & G Human Resource Development Center (G&G) and Beijing Overseas Talents Center (BOTC). G&G and BFL will build a strategic partnership relationship in overseas talent recruiting and other projects.

The BFL delegation also visited WuXi Xishan Economic Development Zone in JiangSu Province, China. WuXi is a backyard suburb of Shanghai. Leaders of the new development district discussed possibility of BFL providing assistance in attracting overseas investment and talent into this new development zone.

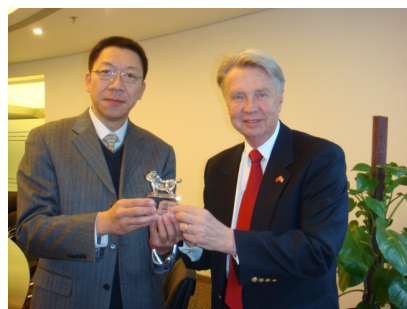
In Beijing and Shanghai during this trip, BFL representatives met many current and potential clients and candidates. The BFL delegation on this China trip included Mr. Bjorn Lindgren, Managing Partner and Founder of BFL, and Ray Leung and Grace Li, both managing Directors at BFL.

For more information about this trip, please contact (713) 965 2136 or BFLChina@BFLassociates.com. www.BFLassociates.com



1. Bjorn at Overseas M & A forum

2. BFL delegation L-R: Ray, Yiqun Li (SASAC), Bjorn and Grace 3. M & A Forum



1. Visiting BOTC in Beijing
L-R: Grace, Bjorn, Wang Yu (BOTC)
Wang Pu (G & G), Ray

2. G & G Deputy Director Wang Pu
presenting gift to Bjorn

3. Visiting Wu Xi